

The Benefits of Canned Fruits

~ A Convenient, Healthy Choice

Harvested at the Peak of Ripeness

All Oregon Fruit Products berries and fruits are vine or tree ripened and hand-picked just at the peak of ripeness, providing consumers the plump, most flavorful fruit any time of year. Fresh produce by contrast must be picked well prior to peak ripeness, usually while still hard and green, in order to endure the long trip in trucks and through the supply chain before reaching the consumer's home. OFP fruit and berry growers are located as close as a 10 minute drive from the company's main packing plant in Salem. Oregon Fruit Products fruits and berries are monitored daily by expert growers to determine the optimum time to be harvested, and are immediately brought to nearby production facilities where they are cleaned, pitted and inspected for quality to remove any damaged fruit prior to canning.

Canned Fruits ~ Convenience, Sealed-In Flavor & Nutrients

Fruits and berries are increasingly in the news as scientists continue to discover more about their vital role in a healthy diet, as well as many unique beneficial health qualities. Experts have published multiple studies regarding the abundant anti-oxidant and anti-aging nutrients in blueberries, Oregon Raspberries, Blackberries and other dark colored fruits. Canned berry and fruit products provide stable, year-round availability of these healthy foods, and canning does an excellent job of preserving a fruit's natural color, flavor and nutrients. There's no better choice than canned fruits and berries for consumers who enjoy fruit on a regular basis.



With sealed-in freshness and nutritional values, Oregon Fruit products are favored by many consumers over store produce department or frozen products. Plus, for consumers getting their recommended daily fruit allowances the convenient serving size of canned fruit allows them to enjoy a wide variety of fruits and berries from day to day, with less of the potential waste that can happen with freezer burned fruit or the rapid spoiling of fresh fruit. OFP customers can open and enjoy a can of healthy, delicious fruit anywhere, anytime.

A Traditional Baking and Cooking Favorite



Following the first development of canning technology in the 1800's, canned fruit quickly established itself as the preferred favorite for home baking and recipes both in America and around the world. Pre-pitted and always right at hand for baking pies, cakes, and many other baked goods and recipes, canned fruit was and is the baker's best friend for fruit fillings and ingredients. Home baking is enjoying a renewed popularity in America today, and canned fruits and berries are still the popular choice for their immediately ready-to-use convenience, year-round availability and variety, and guaranteed quality and ripeness ~ something fresh and frozen fruit just don't match. Oregon Fruit has a long tradition of supporting home bakers with our extensive database of baking & cooking recipes (see "Recipes, Contests & Folksy Fun" for additional info).