

Company & Product Information

America's Favorite Fresh-Canned Specialty Fruit

Oregon Fruit Products Company (OFP) is a third generation, family owned and operated producer of premium quality canned specialty fruits and berries. Distributed nationwide, Oregon Fruit products are healthy and all-natural with no preservatives or artificial ingredients added. OFP is the top-selling consumer brand in the U.S., and is also the a leading supplier of fruit products to industrial food manufacturers. Oregon Fruit Products takes great pride in its high quality and consistent products which are always harvested and packed at the peak of ripeness, and gives customers around the world a level of service and integrity not always found in today's food business.

A Fruit & Berry Growing Paradise



Oregon Fruit Products is based in Salem, Oregon, located in the in the nation's primary growing region for berries, cherries and plums. Nestled in the fertile Willamette Valley of Northwestern Oregon, this is one of the best geographical areas in the world for growing fruits and berries. Renowned as a fruit-producing region, the surrounding farmland offers rich volcanic soils and an abundant 45 inches of annual rainfall. Mild winters and springs in the region, which also account for the majority of the annual rainfall, are followed by clear and warm

summer days ~

a perfect combination for growing fruit. The same excellent farming conditions that drew pioneers across the old Oregon Trail continues to produce fruit with flavor, size and natural sweetness unparalleled in the world.

A Family Fruit Business

The origin of Oregon Fruit Products Company started back in the 1920's, when company founder Max Gehlar began offering dried fruits to the local marketplace in Salem. During the Great Depression year of 1935 the "Oregon Fruit Products" brand was established under the direction of Max's son, Mark Gehlar, and the company shifted its focus from dried to fresh-canned specialty fruits.



First Printed Oregon Fruit Products Embellished Cases in 1940

Today, the company remains a family affair under the leadership of CEO Joe Peterson. Oregon Fruit Products has grown and prospered over the years to become the nation's favorite consumer brand of canned fruit products, and is also a leading supplier of aseptic and frozen purees for industrial customers. OFP purees are favored by food manufacturers who transform them into products such as fruit smoothies, preserves, ice creams and fruit toppings.

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